

Scientific Communication Officer

Referencia: 22-01-00002

The Forest Science and Technology Centre of Catalonia (CTFC), located in Solsona (Pre-Pyrenees, 120 km from Barcelona), Spain, employs app. 100 staff, produces >100 scientific articles annually and has a turnover of app. 6 Mil. €/year. Further institutional information is available at: www.ctfc.cat/en.

CTFC's research activity is organised around three programs: 1) Multifunctional Forest Management; 2) Landscape Dynamics and Biodiversity; 3) Bioeconomy and Governance. The research carried out within these programs is focused on key aspects such as environmental function equilibrium, climate change adaptation or competitiveness along value chains. Part of the activity carried out in the programs is transferred to society by the company FBS.

As public research center, CTFC devotes efforts to disseminate and communicate the projects and corresponding outputs carried out by its researchers, with the aim to reach out to society as a whole and/or particular audience regarding sustainable forest management, rural development and innovation in the forestry sector.

TERMS OF THE APPOINTMENT

- This contract may start on April 2022.
- This position will report to the Communication Coordinator and to the Deputies Directions.
- It is a full-time position with a duration of 1 year (with possibility of contract extension).
- The candidate will be based at CTFC in Solsona (NE, Spain), working as an active member of the Communication Team. This position combines work office (preferable) and teleworking.
- Based on CTFC labour categories, annual gross salary will be adjusted to the foreseen role
 and will be commensurated with the specific profile of the selected candidate (qualifications
 and experience), ranging between 30.000 − 35.000 €/year.

TASKS

Key responsibilities will include:

- To establish close contact with CTFC Heads of Programmes to identify the main achievements regarding research and transfer outcomes.
- To prepare the strategy to communicate and disseminate these achievements, and to develop the measures to promote CTFC activities.
- To prepare press releases, policy briefs and communication materials in close collaboration with CTFC researchers.
- To communicate scientific and transfer project milestones and outputs through different social media channels. This will include the lead or contribution to the development and/or implementation of scientific project Communication Plans.
- To support and participate in scientific and transfer meetings and events.
- To prepare scientific annual reports supervised by the Heads of Programmes.
- To lead the launching of CTFC official webpage, working in close cooperation with the project webpage developers and the coordinator team.



- To support the Communication Coordinator in other required communication and dissemination tasks.
- Contribution to other institutional activities.

REQUIREMENTS AND SKILLS

- BSc or higher university degree in Forest Sciences or related suitable discipline such as Biology, Ecology, Environmental Sciences or Geography with a specialization in Journalism or Communication Sciences.
- Accredited experience in (virtual) outreach activities for scientific topics, aimed at the society as a whole and the educational field: organization of workshops, seminars and webinars, blogs, exhibitions, online educational projects, etc. This implies proficiency with the Microsoft Office operating system, and some meeting (video-conferencing) and editing tools.
- Accredited experience in scientific journalism and/or communication, including support to research. Experience in development and implementation of scientific project Communication Plans (especially for H2020) will be strongly valued. Experience in Citizen Science and/or Open Science will be an asset.
- Outstanding communication and networking skills, including excellent writing and reporting skills. Ability to transfer technical jargon into inspiring reading documents adjusted to specific audiences or the general audience.
- Knowledge and experience in web-editing.
- Ability to work in multidisciplinary environments and teams. Ability to engage with stakeholders.
- Proficiency in English is required. Knowledge of Spanish, Catalan or French is an asset.
- Capability to work independently and flexibility to undertake different tasks.
- Proactivity, positive attitude, and willingness to learn. Interest in immersing in the Mediterranean forest management world. Ability to plan actions, to identify opportunities to position the messages, and attention to detail.

CONTACT

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https://ctfc.cat/transparencia.php

Integration policy: reservation of a place for staff with a certificate of recognized disability.

SELECTION PROCESS AND CRITERIA

The selection process is led by the Human Resources Area of CTFC. This process consists of:

- 1. **Admission of candidates:** applicants must submit a curriculum vitae and letter of intent addressed to dep.personal@ctfc.cat, until 25th March 2022, indicating the reference code of the offer
- 2. **Pre-selection:** verification of compliance with the minimum requirements of the offer.



- 3. **Selection (end of March 2022):** assessment of the preselected candidates by scoring based on objective criteria and a personal interview.
- 4. **Final decision:** in case of finding the suitable person, the election will be formally communicated to him/her, and the identification of the chosen person will be published on CTFC job openings section.

Further information: dep.personal@ctfc.cat